



Bowood Hotel, Chippenham – Thursday 2 May 2019

| SCHEDULE OF THE DAY | | | |
|---------------------|-----------|-------------------|--|
| The Kerry Bar | 0830-0900 | Breakfast | Informal networking over breakfast |
| The Kerry Bar | 0900-0910 | Presentation | Welcome |
| The Wycombe Room | 0910-0950 | Keynote | Who needs politicians? Do they add value? Whose side are they on? Matthew Goodwin, Professor of Politics and International Relations, University of Kent |
| Breakout Rooms | 0950-1055 | Working Session 1 | Roundtable sessions – small groups of 15 people allowing you to address the subject matter you have indicated as being of most importance to you. |
| The Kerry Bar | 1055-1115 | Coffee | Apple and BlackBerry time! |
| The Wycombe Room | 1115-1130 | Sponsor TED talks | Back to the Future of Financial Advice. Gareth Kerr, Senior Sales Consultant, Intelliflo |
| The Wycombe Room | 1130-1145 | Sponsor TED talks | The Work/Life Balance Conundrum - Building good business habits. Keith Hare, Corporate Development Director, Benchmark Capital |
| Breakout Rooms | 1145-1250 | Working Session 2 | Roundtable sessions – as above |
| The Wycombe Room | 1250-1400 | Luncheon | A formal luncheon |
| The Wycombe Room | 1400-1430 | Keynote | The power within. How do you build exceptional teams through collective intelligence? Claire Elwin, Independent Consultant, Elwin Consulting |
| Breakout Rooms | 1430-1535 | Working Session 3 | Roundtable sessions – as above |
| The Wycombe Room | 1535-1615 | Closing Address | Marketing Has Changed, Have You? Grant Leboff, author of 'Digital Selling' and 'Stickier Marketing' |
| The Kerry Bar | 1615-1700 | Farewell | Afternoon tea - and if you are travelling by train – maybe a quick glass of fizz! |